

FreshStart™ – Instant Recovery Solution OEM Edition

- Restores factory O/S, installed applications and settings in less than one minute
- Does not affect changes or updates to user data
- 100% guarantee to remove all user data upon appropriately logout from the system
- Removes unwanted files and applications with the touch of a button
- Protects the computer's environment from virus intrusion
- No impact on battery life or power consumption
- Requires no IT support

THE MARKET NEED

Even with current technological advances computers are extremely vulnerable to malicious hacks and intrusions, inadvertent corruption or deletion of files and introduction of viruses, root kits and worms. Whether deliberately installed or not, viruses, worms, hacks and other unwanted programs cause users hours of frustration and downtime. Some of these programs are extremely sophisticated, and are able to dodge anti-virus software to embed themselves deeply into the bowels of the machine, making the chance of the user detecting and removing them extremely low. By the time the user realizes there is a problem the damage has been done. After hours of frustration and loss of productivity, the user may decide to spend a considerable amount of money by taking it to the professionals. However, even experienced IT technicians are not always able to find and remove these sophisticated programs, and eventually resort to manually reformatting and reloading the computer with a copy of the operating system and applications. The user will then spend additional time on reconfiguring the machine with their desired applications, configurations, settings and reloading of data.

THE SOLUTION

VSi has used its proprietary technology to create FreshStart, an effective and simple solution to this problem. With a FreshStart-enabled machine, OEMs are able to create a Factory Operating Environment, which includes the original operating system, applications, and factory settings. Unlike traditional PCs, which cause a lot of user downtime, require IT expertise and incur cost when the machine is damaged due to a virus, Trojan horse, a malicious hack or other means, the problem is solved instantaneously on a FreshStart-enabled machine. After every start of the CPU, the user's operating environment is completely restored to the OEM factory image, the offending programs, user surf history and all other non-standard files or software are deleted, all OEM applications are back up and running and the user data remains intact.

FreshStart works with and augments the security software, including virus protection software that a user already has installed. In a typical PC, a new virus can elude the anti-virus shield and cause damage to the machine. To get rid of the virus, requires reformatting of the PC and updating of the antivirus software. And the cycle repeats itself. On the other hand, if a new virus affects the FreshStart enabled PC, the machine is back up instantly to its factory-based settings and requires no reformatting. Once the PC is up and running, a new antivirus patch can be loaded to get rid of the virus from the PC.

ZERO MAINTENANCE AND SUPPORT

With a FreshStart-enabled system the user does not require expensive, time-consuming IT support to troubleshoot and rebuild the system, and does not experience system downtime and consequently loss of productivity. If the PC malfunctions, user simply pushes one button and the PC restores itself to the factory setting within minutes and the user data remains intact.